

# How To Apply Vinyl Decals

FIRST you need to know Each decal has 3 pieces:

1. The top layer is the **transfer tape or pre-mask**.
2. The middle layer is the **actual vinyl decal**.
3. The waxy bottom layer is the **backing** that the decal sits on.

These decals come to you all together in three layers.



The top layer is called transfer tape or pre-mask. It looks somewhat like regular masking tape or clear tape. And is used to apply and protect your decal as you apply.

The middle layer is the actual decal. And this will come up with your transfer tape when your ready to apply.

The bottom layer is a backing paper with a waxy surface.



## SMALL Decal Installation

**1.** Measure where you want your decal to be. Then tape in place on 1 side only to use as a hinge, using regular masking tape. Place your tape on the top, bottom or either side, however you feel more comfortable.



**2.** Peel the bottom WAXY LINER layer away from the DECAL and MASK LAYER starting at the opposite side of the masking taped hinge, and slowly remove it.



**3.** While still holding the PRE-MASK layer away from the smooth surface. Use a squeegee, credit card or any plastic straight edge to help in application. Start from the side with the tape and gently work away from the tape and squeegee out all water and soap.

**(Note: if you do not have a squeegee use your fingertips or the sharp edge of a credit card, plastic ruler or similar object)**



**4.** Use your squeegee and apply pressure from the middle to the outward sides, this will remove all water and start the decal adhesion. Let sit for 5 minutes before removing. If your decal appears to not be sticking the fluid is still behind the decal, just squeegee again and let sit for 10-15 minutes.

**The decals have a pressure sensitive adhesive the harder you rub the harder it sticks, also the longer you let it sit the stronger the adhesive will adhere.**



**5.** Now you're ready to pull off your PRE-MASK layer and view your decal. Gently pull it off, if you see some vinyl start to come up with the PRE-MASK then lay it back down, squeegee, and wait a few minutes and try again.

Prick any air bubbles with a pin and rub down. Be sure that outer edges of decal are rubbed down smoothly and all liquid is forced out. This is essential for proper adhesion.